**7 CS Of Communication**

**Consciences**

1. Expression of public dissatisfaction and anger by protests is decided to be removed by the Government because of continuous preputial marches and rallies.

2. The tired students asked for a break to refresh.

**pg. no 54**

3. Now we cannot accretion because the screen door was left open.

4. My sister worked as nutritionist at the University of Michigan, recommends the daily intake of megadose of Vitamin C.

5. Basically, Considering Congressman Funches was complete by his last campaign, the voters expected that he would not repeat his effort to achieve office in government again.

6. Possibly, we discover a means of creating proper and fitting tribute to Professor Espinoza.

7. Everyone wished to keep spring recess so that they can away from the demand of their studies.

**Concreteness**

**pg. no 53**

1. The fire that broke out last week destroyed the 80% of the important record of the office.

2. The report was 2 days late.

3. Clark is not as cooperative as the old one.

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4. It was reported that the politician spends our 80% of budget on useless project.

5. The citizens of East Coasts are generally threatened by the street crimes as compared to the others.

6. You do not get 100% nutrition in most of the breakfast cereals.

5. 70% of Television uses same successful formula instead of creating new original programmes.

Clarity

**pg. no 54**

1. Television news reporting differs from that of newspapers in that television, unlike newspapers, can provide instantaneous coverage of events as they happen.

2. Larissa worked in a national forest last summer; forest management may be her career choice.

3. people pay more attention to commercials with human interest stories than to other kinds of commercials.

**Consideration**

**pg. no 54**

1. Sir, Due to our lack of preparation we got less marks.

2. For better understanding, do you tell me again.

3. I play well, I hope you also like it.

**Courtesy and Concreteness**

**pg. no 53**

1. Sometimes the style of writing looks offensive.

2. Due to an unknown incident, the product which you delivered got damaged.

**Do as directed:**

**pg. no 54**

1. Give your report to Mr. Ali at 5 pm sharp. (Concise)

2. We follow our own opinion for better instate of Partners.

3. Please reach the office Tomorrow at 5 pm near Infront of Saffie Hospital to discuss about the current projects working.

4. 90% of the student are absent Today.

5. The consignment send after Friday, due to Tuesday weekend in Pakistan.

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|  |  |
| --- | --- |
| General | Specific |
| Walk  Think  Good  Excelent  Secure  Guess  Imagine  Reflect  Concentrate  Merciful  Considerate  Dependable  Upright  skillfull | Benign  Cackle  Giggle  Reckon  Chuckle  Rationalize  Good-natured  Meditate  pleasing |